



July 20-July 31, 2022

“Full Steam Ahead!”

2022 VENDOR HANDBOOK

CONCESSIONS (FOOD & NON-FOOD) VENDORS

Paso Robles Event Center

Phone (805) 239-0655 | Fax (805) 238-5308

www.midstatefair.com

Physical and Shipping (FedEx, UPS) Address:

2198 Riverside Avenue, Paso Robles, CA 93446

Mailing Address (Not Shipping):

P.O. Box 8, Paso Robles, CA 93447

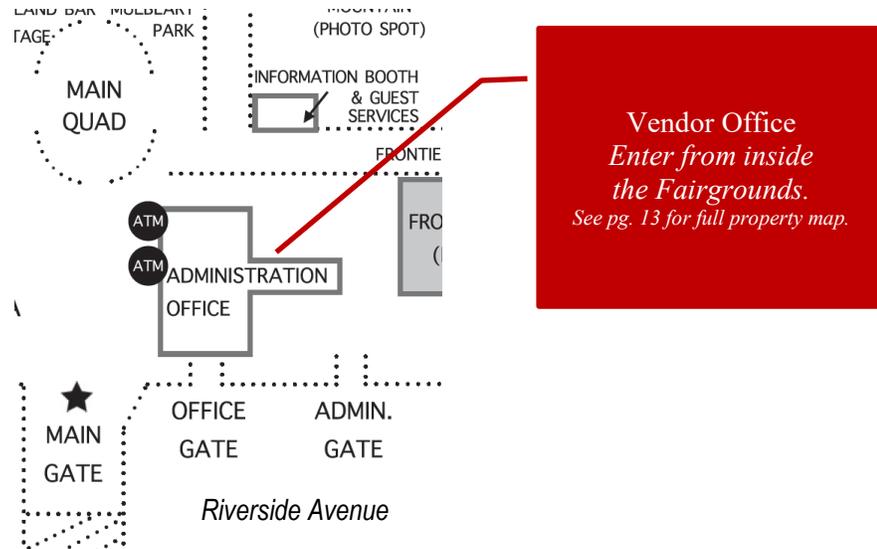
This handbook has been updated. Please read entire document, sign, and submit the required confirmation page BEFORE picking up your vendor packet.

Thank you for your partnership with the California Mid-State Fair. The rules and guidelines provided in this handbook are designed to assist you with being a successful business partner at the California Mid-State Fair. It is important that you and your staff take the time to fully read and understand this handbook and to keep a copy at your booth for reference.

Please remember any violation of the policies contained in this handbook or your Rental Agreement may lead to immediate dismissal of your company from the fairgrounds with the possibility of being banned from future fairs.

VENDOR OFFICE

Located on the backside of the Administration Office, accessible from inside the Fairgrounds.



Vendor Check-In* Schedule

- Friday, July 15: 8:00 am - 4:00 pm
- Saturday, July 16: 9:00 am - 4:00 pm
- Sunday, July 17: 9:00 am - 4:00 pm
- Monday, July 18: 8:00 am - 5:00 pm
- Tuesday, July 19: 8:00 am - 5:00 pm

***Setup Schedule differs. See page 8.**

Vendor Packets

- ✓ Vendor Packets (work and vehicle passes) may only be picked up during these listed dates and times.
- ✓ Only the Contractor or his/her designated representative may pick-up.
- ✓ A signed contract, proof of insurance and full payment must be on file BEFORE vendor packet may be picked up or setup started.
- ✓ Packets MUST be picked-up BEFORE exhibit setup may begin. See page 8 for Set-Up and Tear-Down Schedules.

Vendor Office Hours

- Through July 1, 2022 Mo-Fr 8:00 am - 4:30 pm • Sa-Su Closed
- July 2 – July 4, 2022 CLOSED
- July 5 - July 19, 2022 Mo-Fr 8:00 am - 5:00 pm • Sa-Su 9:00 am - 4:00 pm
- July 20-31, 2022 (Fair*) Mo-Th Noon – 8:00 pm • Fr-Su 8:00 am-8:00 pm

**For assistance outside these hours, contact the Vendor Manager.*

**Estrella and Adelaide Halls will open for vendors at 1:00 pm Monday-Thursday and 9:00 am Friday-Sunday.*

Daily Audit Drop-Off

- Mo-Th Noon-2:00 pm • Fr-Su 10:00 am-Noon
- See page 22 for Auditing Procedures.

TABLE OF CONTENTS

Topic	Page
Fair Staff & Contact Information	4
Product Providers & Suppliers	5
Key Dates & Deadlines	6
Vendor Entry Gates and Schedules	7
Special Notice Regarding Sales at the Fair	9
General Public Information & Operating Hours	10
2022 Promotions & Special Days	11
Guest Services Information	12
Fair Map & Driving Directions to the Fair	13
General Vendor Information, Rules & Regulations	14
Booth Setup & Presentation Requirements	20
Energized Equipment Guidelines	21
Audit Procedures	22
Beverage Agreement & Prices	24
Alcohol Management Policies	25
2022 Fees	27
Vendor Checklist	28
Comfort Resources	29

FAIR STAFF AND CONTACT INFORMATION

Vendor Manager

Sabrina Sakaguchi, sabrina@midstatefair.com, (805) 296-7383

BOARD OF DIRECTORS

President Krista Sabin <i>Paso Robles</i>	Vice President Robert Boneso <i>Paso Robles</i>
David Baldwin <i>Atascadero</i>	Mark Borjon <i>Creston</i>
Chris Darway <i>Arroyo Grande</i>	Dee Lacey <i>Paso Robles</i>
Nancy Wheeler <i>Templeton</i>	Robert Lilley <i>Atascadero</i>
Greer Woodruff <i>Templeton</i>	

CHIEF EXECUTIVE OFFICER

Colleen Bojorquez

FAIR STAFF AND CONTACT INFORMATION

Office Main Line: 805.239.0655

General Duties	Name	Email	Ext.
Vendor Manager	Sabrina Sakaguchi	sabrina@midstatefair.com	207
Vendor Check-In			222
Auditor	Michele Baro	concessions@midstatefair.com	227
Exhibits/Interim Events	Tisha Tucker	tisha@midstatefair.com	210
Marketing & Sponsorships	Tom Keffury	tk@midstatefair.com	225
General Questions or Concerns		mail@midstatefair.com or 805.239.0655	
Public Information Box Office and Concert Tickets	To Purchase Tickets	www.midstatefair.com	
	Questions	tickets@midstatefair.com	

VENDOR PRODUCT PROVIDERS & SUPPLIERS

PRODUCT PROVIDER/SUPPLIER	CONTACT INFORMATION
Alcohol (Pacific Beverage)	(805) 391-1075
ATM Machines	Report any issues with onsite machines to the Vendor Manager.
California Department of Tax & Fee Administration	www.cdtfa.ca.gov
Food Supply Purveyor (Jordano’s)	(805) 964-0626 x6417, (805) 720-6375
Grease Barrels (On-site Service, RP Environmental)	(805) 929-5544
Phone Lines (AT&T)	(800) 750-2355 or ATT.com
SLO County Environmental Health Services	(805) 781-5544 (Food Safety Program)
SLO County Public Health Department	(805) 788-5500
Soda & Water (Pepsi Beverage Company)	Deliveries: Sean Morris (805) 264-1649 Invoices/Administrative: Joey Gordillo, (805) 310-3919, joey.gordillo@pepsico.com
State Fire Marshal	(805) 305-1908

BAGGED ICE SERVICE by Cuesta Springs Ice (CMSF Official Provider)

Bagged ice must be purchased from the on-site designated ice provider. No concessionaire may use their own ice-making machine and/or bring in ice from off-site without prior written approval from Fair Management and the purchase of an ice permit each year.

New for 2022, 16-pound bagged ice is available for delivery to your stand/location at the following times and a self-service machine (credit card required) is available 24-7 on Equestrian Lane (see map to the right).

Delivery Times*

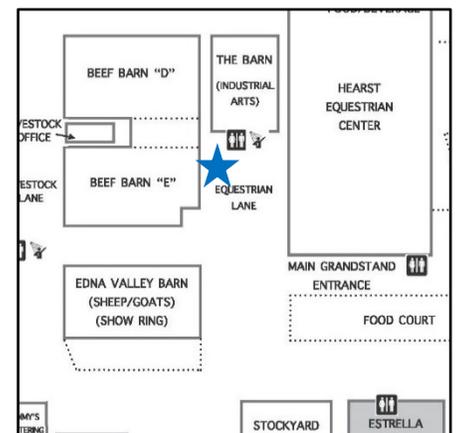
Monday-Thursday 3:30 pm, 7:00 pm and 9:00 pm
Friday-Sunday 11:30 am, 3:00 pm, 6:00 pm, 9:00 pm

**Subject to change.*

Refer to the Cuesta Springs Ice flyer included in your Vendor Packet for how to schedule a delivery.

2022 Bagged Ice Fee: \$6.00/bag

See Comfort Resources starting on page 29 for a list of local services, shopping, activities and more.



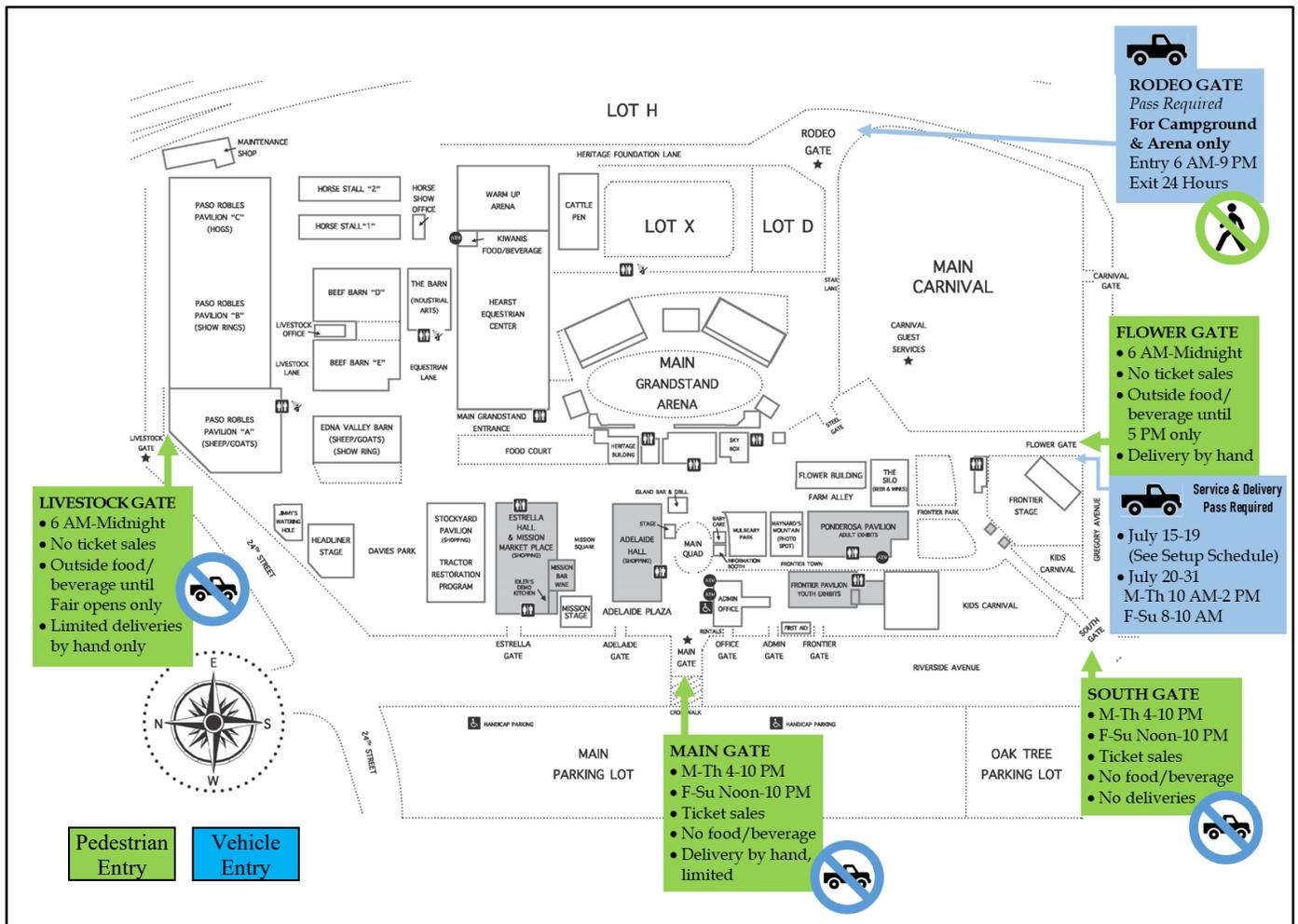
KEY VENDOR DATES AND DEADLINES

DATE	ITEM
June 1* <i>New earlier date</i>	Overnight Camping/Stock Truck Space Reservation application due. <i>(Space is limited. Program is only available to invited returning campers.)</i>
June 19	Last day to cancel space to avoid cancellation fee or penalty <i>(See page 15 for cancellation policy).</i>
June 20	Deadline to sign contract and submit Vendor Handbook Confirmation Page.
June 21	Late Fees Applied <i>\$100 per unsigned contract</i>
June 30	Last day to pay with a check. Cash or credit card payment only after this date.
	Insurance Deadline - COI on file or request to purchase through the Fair.
July 1	Final menus or product list with pricing due to Fair Office.
July 5	San Luis Obispo County Health Department Application & Payment Deadline <i>(Anyone who sells <u>anything</u> consumable needs a health permit. This includes pre-packaged items. Paid and filed directly with the SLO County Health Department.)</i>
July 15-19	Vendor Check-In open for Vendor Packet pickup. <i>(See page 2 for specific hours & dates.)</i>
	Fair Setup. Service & Delivery Pass required to drive on grounds. <i>See the Set-Up Schedule on page 8 Error! Bookmark not defined. for specific hours. New hours for 2022.</i>
July 15	Overnight camping lot(s) open. <i>(Application & payment due by June 1. Space is limited. Program is only available to invited returning campers.)</i>
July 19	State Fire Marshal Inspections – Setup must be complete by this morning!
	Last day to purchase additional one-day Work Passes at a discounted rate.
July 20	OPENING DAY!
July 20-31	CMSF Admission Pass required for entry. Service & Delivery Pass required to drive on fairgrounds. <i>(Vehicles are permitted on-grounds from 10:00 am-2:00 pm Monday-Thursday and 8:00 am-10:00 am Friday-Sunday.)</i>
July 31	Teardown may begin no earlier than 10:00 pm for Commercial Indoor (Adelaide & Estrella Halls) and Midnight for Outdoor & Stockyard vendors.
August 1	(3:00 pm) All vendors must have removed all materials from fairgrounds.

VENDOR ENTRY GATES

ADMISSION GUIDELINES

- The Administration Building is NOT an entrance to the interior of the fairgrounds.
- All vendors and their staff must enter the Fair through one of the below pedestrian entry gates.
- No temporary passes - please plan to walk outside the Fair to provide admission tickets if needed.
- Single-Day Admission Tickets are single-use and cannot be reused once scanned.
- A 2022 CA Mid-State Fair admission ticket or season pass is required for entry at ALL GATES.
- A CMSF Vendor ID is required for access outside public hours.
- The appropriate vehicle pass for each gate MUST be clearly displayed in the vehicle for entry and while on grounds.



VENDOR SCHEDULES

SET-UP SCHEDULE July 15-20, 2022

Friday, July 15, 2022	9:00 am – 4:00 pm
Saturday, July 16, 2022	9:00 am – 4:00 pm
Sunday, July 17, 2022	9:00 am – 4:00 pm
Monday, July 18, 2022	8:00 am – 12:00 pm CONCESSIONS VENDORS ONLY 12:01 pm – 8:00 pm
Tuesday, July 19, 2022	8:00 am – 8:00 pm
Wednesday, July 20, 2022	8:00 am – 2:00 pm (Setup MUST be complete by 2:00 pm)

FAIRTIME SCHEDULE July 21-30, 2022

Outside Spaces	Open at 6:00 am <i>See previous page for drive-on hours</i>
Indoor Commercial Halls <i>Adelaide & Estrella</i>	Monday-Thursday Open at 1:00 pm Friday-Sunday Open at 9:00 am

(The Fair opens to the public Monday-Thursday at 4:00 pm and Friday-Sunday at Noon)

TEAR-DOWN SCHEDULE

Sunday, July 31, 2022 (Closing Day)

INDOOR (Adelaide & Estrella):	Start: No earlier than 10:00 pm End: 1:00 am
OUTDOOR (Includes Stockyard):	Start: No earlier than Midnight End: 2:00 am

- **Release form required.**
- **NO vehicles are permitted on-grounds until after sweep is completed on closing night.**

Monday, August 1, 2022

All Areas	8:00 am-3:00 pm
-----------	-----------------

REPORTING REQUIREMENT FOR SALES ON STATE-DESIGNATED FAIRGROUNDS

www.cdtfa.ca.gov/industry/state-fairgrounds.htm

If you are a retailer, who makes sales of tangible personal property (merchandise) located on the real property of a California state-designated fair ("state-designated fairground"), you must separately state the amount of those sales on your California Department of Tax and Fee Administration (CDTFA) sales and use tax return. The separately reported amount will be used for funding allocation purposes only. *There is no additional tax or fee due on these sales.*

New reporting requirement

The separately-stated amount must include sales that took place at any time and at any event on the state-designated fairground. Sales include any over-the-counter sales made on the fairgrounds, such as those at:

- Fairs
- Home and Garden Shows
- Conventions
- Businesses permanently located on the real property of a state-designated fairground

Reporting your sales with the CDTFA

The CDTFA updated both its online and paper sales and use tax returns to include an additional line to report the sales that took place on California state-designated fairgrounds. When you make sales at a fairground, you must report these sales on the separate line provided. You may refer to the return instructions on how to report these amounts.

If you need to register for a seller's permit, you may do so online at www.cdtfa.ca.gov. Select the *Register* button at the top right of the homepage.

For more information

To learn more about this new reporting requirement, visit the CDTFA's *Reporting Requirement for Sales on State-Designated Fairgrounds* guide at www.cdtfa.ca.gov/industry/state-fairgrounds.htm. You may also call the CDTFA Customer Service Center at 1-800-400-7115 (TTY:711). Customer service representatives are available weekdays from 8:00 a.m. to 5:00 p.m. (Pacific time), except state holidays.

L-560
June 2018



GENERAL PUBLIC INFORMATION

• Fair Dates	July 20-31, 2022
• Location/Shipping Address	2198 Riverside Avenue, Paso Robles, CA 93446
• Mailing Address	PO Box 8, Paso Robles, CA 93447
• Phone	(805) 239-0655
• Email	mail@midstatefair.com
• Fax	(805) 238-5308
• Website	www.midstatefair.com
• General Admission	Single Day/Season: Adult \$14/\$70, Child (6-12) \$10/\$35
• General Parking	\$20 per day (Main Lot on Riverside Avenue only)
• 2021* Total Attendance	220,000 – Modified Fair (*2019 Attendance 426,000)

PUBLIC OPERATING HOURS

*Applicable July 20-31, 2022 * See Page 7 for Vendor Entry Information*

CONCESSIONS, OUTDOOR & INDOOR COMMERCIAL VENDORS

Monday-Thursday	4:00 pm – Midnight
Friday-Sunday	Noon – Midnight

CARNIVAL

Main/Adult Carnival	Monday-Thursday, 4:00 pm – Closing Friday-Sunday, Noon – Closing
Kids Carnival	Monday-Thursday, 4:00 pm – 10:00 pm* Friday-Sunday, Noon – 10:00 pm* <i>(*May stay open later.)</i>

COMPETITIVE EXHIBIT HALLS

Monday-Thursday	4:00 pm – 10:00 pm
Friday-Sunday	Noon – 10:00 pm

PEDESTRIAN ENTRY GATES

**An admission ticket or season pass is required for entry at any gate.
Security wand screening and bag check is at every gate and required for entry.**

Livestock Gate	Daily 6:00 am – 9:00 pm
Main Gate	Monday-Thursday 4:00 pm – 10:00 pm, Friday-Sunday Noon – 10:00 pm
South Gate	Monday-Thursday 4:00 pm – 10:00 pm, Friday-Sunday Noon – 10:00 pm

2022 PROMOTIONS & SPECIAL DAYS

Friday, July 22, 2022

SENIORS DAY

Guests 62 and older enjoy discount admission of \$6.00 (50% discount on Senior Admission)

Friday, July 29, 2022

KIDS DAY

Free admission for children 12 and under all day

Saturday, July 30, 2022

ARMED FORCES DAY

Free admission with valid military ID all day

SPECIAL LIVESTOCK EVENTS

Thursday, July 21, 2022

CATTLEMEN'S & FARMER'S DAY

Members of the community gather to celebrate the contributions of San Luis Obispo County cattlemen, cattlemen and farmers with a special barbecue dinner and auction held in the Paso Robles Pavilion. This is a ticketed event and all activities happen in the Livestock Area.

Main Gate opens at 2:00 pm for attendees only.

Friday, July 29, 2022

REPLACEMENT HEIFER SALE at 5:30 pm

Saturday, July 30, 2022

JR. LIVESTOCK AUCTION starting at 8:00 am.

SPECIAL HORSE SHOW EVENTS

Saturday, July 30, 2022 & Sunday, July 31, 2022

COUNTRY RODEO in the Hearst Equestrian Center

Saturday, July 31, 2022

COUNTRY RODEO FINALS in the Grandstand Arena

OTHER SPECIAL EVENTS

Wednesday, July 20, 2022

2022 MISS CALIFORNIA MID-STATE FAIR PAGEANT on Frontier Stage

Thursday, July 28, 2022

PANCAKE BREAKFAST in Downtown City Park

GUEST SERVICES INFORMATION

PUBLIC SAFETY

The California Mid-State Fair provides a safe environment for families and all our guests, exhibitors, staff, volunteers, vendors and partners. The Fair has a Public Safety Program intended to deter unwanted activities on the fairgrounds. We are proactive in our desire to provide a positive experience. Thus, all bags, purses, and personal belongings will be screened at the entrance gates for prohibited items and walk-through metal-detectors will be in used at all gates. No weapons or alcohol are permitted. Outside food and non-alcoholic beverages are only permitted for vendors and their staff during the hours and through the specific gates listed with Vendor Entry & Delivery Rules on page 7. Other prohibited items include pocketknives of any size or length and items that would not be allowed onto a commercial airplane. Any person who refuses the gate screening process may be denied entry.

We appreciate your help in identifying any unsafe conditions. Please watch, fix, or report any conditions that might result in a trip, slip or any otherwise unsafe condition. This includes water on floors, debris or holes in the walking surfaces or any condition that might possibly result in injury. Unsafe conditions should be reported to Fair staff as soon as possible.

WHEELCHAIRS AND STROLLERS

Available for rent in the Main Quad.

GUEST SERVICES - (805) 226-0190 (Event Staff)

Open during regular public hours (Noon-Midnight, daily)

- Fair Information (Main Quad)
- Lost and Found (Main Quad)
- Lost Children (Main Quad)
- On-Grounds Fire & Paramedics Personnel

BABY CARE CENTER – MAIN QUAD

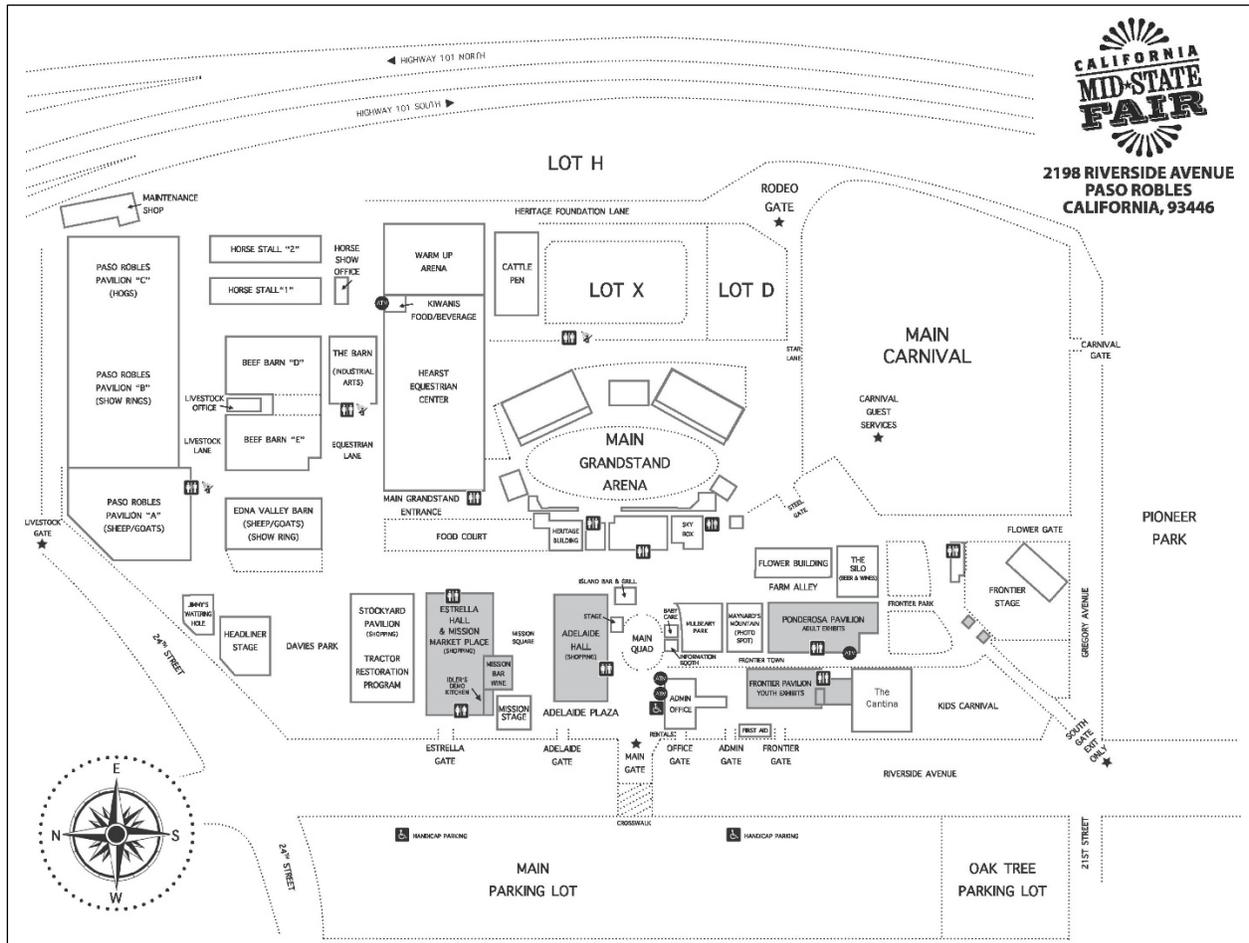
RESTROOMS

There are several restrooms located throughout the fairgrounds. See the map on page 13 for locations.

LOCKER BAGS – FAIR INFORMATION BOOTH

Available for all-day rentals (\$3 per bag) in the Main Quad. Rental fee includes tote bag to keep. Renter can return to add or take out items throughout the day without limits. Bags are held with Event Staff at the end of the day and Lost and Found if left after the end of Fair. Proceeds benefit the Friends of the Fair.

FAIR MAP



2198 RIVERSIDE AVENUE
PASO ROBLES
CALIFORNIA, 93446

Subject to change

DIRECTIONS TO THE FAIR

From San Francisco or Los Angeles:

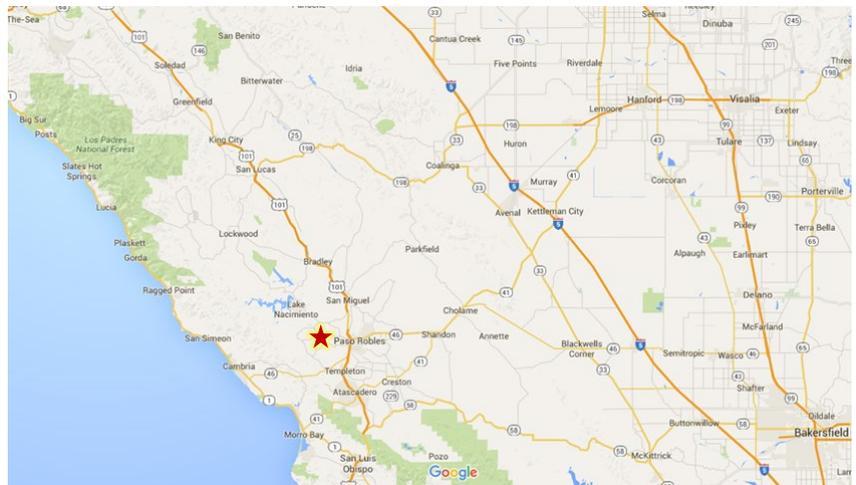
From Highway 101, take the Highway 46 East/24th Street exit and travel approximately 1 block west.

From Bakersfield/Fresno:

Take Highway 46 West and continue past the Highway 101 Junction approximately 1 block.

From Cambria (Highway 46):

Take Highway 46 East to Highway 101 North and go north approximately 2 miles. Take the Highway 46 East/24th Street exit and travel approximately 1 block west.



The CMSF/Paso Robles Event Center is located on the corner of 24th Street and Riverside Avenue.

GENERAL VENDOR INFORMATION, RULES AND REGULATIONS

The vendor contract, including this Vendor Handbook, must be adhered to in its entirety.

YOUR CONCESSIONS FEE INCLUDES

- Designated vendor space
- Electricity (*Any use above this allotment will result in additional charges*)
 - Concessions Vendors: 50amp, 208volt 1-Phase electrical power
See page 21 for more details and guidelines about electricity use.
- Admission
 - Food Vendor: 48 one-day work credential (one-time use) and 2 season credentials per contract
 - Non-Food Vendor: 36 one-day work credential (one-time use) and 2 season credentials per contract
- Two (2) Service & Delivery Pass for loading and unloading only, 1-hour restriction
- **Please note: There is no extra storage spaces available. Any storage must be contained neatly and completely INSIDE your designated booth space.**

TOPICS COVERED

Additional information and rules are provided alphabetically by topic.

Admission for Vendors	Food/Beverage for Working Staff	Product Restrictions
Animals & Pets	Forklift	Public Safety Power Shut-Offs
Booth Operations	Ground Beef	RV Pumping Services
Booth Staffing and Hours of Operation	Grease Removal	Sales Tax
Cancellation Policy	Health Department	Seller's Permit
Deliveries for Restocking	Ice and Ice Machines	Smoking Policy
Deliveries – USPS, UPS, FedEx	Menu and Price List	Storm Water
Dress Code	Noise	Trash Removal
Electricity & Lights	Novelty Exclusivity	Utility Cart Permits and Operating Hours
Electricity Overage Charges	Parking for Vendors	Vehicle Access – Service & Delivery
Fire Marshal	Permanent Structures	
	Propane Services – On-Site	

ADMISSION FOR VENDORS

An admission ticket or season pass is required for Fair entry at all times. If entry is outside public hours, vendors must also show a California Mid-State Fair Vendor ID. One-day admission tickets are one-time use. Season passes are issued to a single person and are non-transferable. As a convenience to vendors, the Fair offers both single-day admission tickets and season passes at a discount through the Vendor Office. See page 27 for pricing. Western Fairs Association (WFA) membership cards can be redeemed through the Vendor Office for one (1) complimentary season pass or 12 one-day work admission tickets.

ANIMALS & PETS

No animals will be allowed on the fairgrounds, including overnight camping areas, except for service dogs and animals that are part of an authorized show or competitive exhibit. Service dogs must be on a leash, always. Pet owners are liable for

any public or personal damages. If you have a service dog, please inform the Vendor Manager before arriving at the fairgrounds.

BOOTH OPERATIONS

Booth operators shall cooperate fully with Fair Management regarding the total operation of the booth, including, but not limited to hours of operation, product, pricing, signage, lighting, loud or inappropriate music, etc. All products, supplies, fixtures, equipment not belonging to Fair must leave the grounds immediately after the conclusion of Fair unless prior approval of Fair Management is confirmed. Any violation shall result in immediate cancellation of contract and dismissal from the property. Please see page 15 for more guidelines about booth display and presentation.

BOOTH STAFFING AND HOURS OF OPERATION

All booths must be open and staffed from **4:00 pm-Midnight Monday-Thursday and Noon-Midnight Friday-Sunday** (with exception of Indoor Commercial vendors on closing day. See page 8 for Tear-Down Schedule.) Any violation may result in immediate cancellation of contract, dismissal from the property and the possibility of being banned from future fairs at the discretion of Fair Management.

CANCELLATION POLICY (NEW FOR 2022)

Starting with the 2022 Fair, CMSF will be enforcing the following cancellation fees and refund policy for any money paid toward the booth rental fee:

- Cancel no later than June 19: Full refund of monies paid, no fees applied.
- Cancel between June 20-30: Full refund of monies paid less a \$50 fee per location.
- Cancel between July 1-14: 50% refund of monies paid less a \$50 fee per location. (Full refund less fee if space is resold at full rental rate.)
- Cancel between July 15-19: Full refund of monies paid less a \$50 fee per location only if space is resold at full rental rate. No refund if space is not resold.
- Cancel July 20 or later: No refunds.

DELIVERIES FOR RESTOCKING (FOOD, PRODUCT OR OTHER)

A Service & Delivery Pass (valid for entry at Flower Gate off Gregory Avenue only) is required for any vehicles on grounds (this includes pre-Fair setup and run of Fair). There is a one-hour parking time limit at any time. During Fair, all buildings and outside spaces will be open for restocking to AUTHORIZED vendors with CMSF-issued ID only according to the Vendor Schedule on page 8. Vehicles must be off grounds by 2:00 pm Monday-Thursday and 10:00 am Friday-Sunday. No large deliveries are permitted after these times. Restocking after these times must be carried in by handcart or hand. Please know a CMSF Vendor ID Badge is not valid for gate entry and only grants access outside public hours to your specific vendor area when presented with a Fair admission ticket or season pass.

DELIVERIES – USPS*, UPS and FedEx

Due to limited storage, no mail or shipping deliveries will be accepted prior to or after Fair (July 15-31, 2022). Any delivery attempted outside the Fair dates will be returned to sender. For mail to be delivered to you while at the Fair, please have all SHIPPED* mail and packages addressed accordingly:

California Mid-State Fair
c/o (Booth Name)
2198 Riverside Avenue
Paso Robles, CA 93446

Please Note: FedEx also requires a vendor phone number

**For standard mail through the US Post Office, please use PO Box 8, Paso Robles, CA 93447. Standard mail sent to the street address may be returned to sender per USPS discretion.*

Mail and deliveries can be picked up at Vendor Check-In accessible from inside the fairgrounds on the backside of the Administration Office. See page 2 for operating hours. Fair Staff will not deliver to your booth/location.

DRESS CODE

The California Mid-State Fair is intended for the enjoyment of the public and particularly families. To ensure the quality of our family atmosphere, vendors and their staff must refrain from wearing clothing or apparel that displays profanity, suggests gang affiliations or displays drug paraphernalia or offensive slogans. Interpretation of this policy will be made solely by Fair Management, whose decision will be final.

ELECTRICITY AND LIGHTS (See page 21 for dos and don'ts with electrical cords and appliances)

Use of LED lighting is strongly encouraged. Decorative lighting on booths can be illuminated **ONLY** during the hours the booth is open for business to the public during the twelve (12) days of Fair. Non-compliance will put the vendor in violation of their contract. This rule will be strictly enforced.

Extension cords used to distribute power to any electrical apparatus shall be rated 15 AMPS minimum or the appropriate minimum size for the load if higher and contain ground wire. Cords should not be connected via “daisy chain” and should be one contiguous cord of the length needed. See “Comfort Resources – Shopping” for several local stores that sell extension cords. Cords not meeting these requirements shall be confiscated for the duration of the Fair. All cords in public areas must be covered by approved covering. All use of electrical cords must adhere to the standards set by the State Fire Marshal. Any fees or fines incurred by improper use are the sole responsibility of the offending vendor.

Use of any electronic appliances (A/C unit, fan, microwave, hot plate, mini fridge, slow cooker/InstaPot, rice cooker, coffee maker, clothes iron, hair styling equipment etc.) is strictly prohibited without prior written approval from Fair Management.

ELECTRICITY OVERAGE CHARGE

Vendors will be charged for any electrical services required beyond what is provided under the contract.

FIRE MARSHAL

All vendors must adhere to the State Fire Marshal's rules concerning fire safety and are responsible for any and all associated fees related to any infraction incurred by the individual vendor. For more information on law and regulations regarding Special Events please visit osfm.fire.ca.gov/divisions/fire-and-life-safety-division.

Fire hoses must be easily accessible and may **not be locked or blocked** by product or displays. Emergency exit signs may not be covered, removed or otherwise altered. Fire extinguishers may not be obstructed or obscured from sight.

FOOD/BEVERAGE FOR WORKING STAFF

Vendors and their staff who wish to bring outside food and nonalcoholic beverages for personal consumption may use the **Flower Gate** to enter the Fair daily from 10:00 am-5:00 pm Monday-Thursday and 8:00 am-5:00 pm Friday-Sunday.

- An admission ticket or season pass is required for entry. A Vendor ID Badge is not valid alone for entry.
 - There are no admission sales at this gate. The nearest admission sales are at Main Gate which is open Monday-Thursday 4:00 pm-10:00 pm and Friday-Sunday Noon-Midnight.
- Vendor entry without outside food or beverage is available at all other public entrances during the times listed on page 7. An admission ticket or season pass **MUST** be presented for entry at all gates and you will be screened by Event Staff to include bag searches and walk-through metal detectors.
 - ***Please note: The Administration Building is not to be used as an entry into the fairgrounds. Vendors and their staff are requested to utilize the Flower Gate or a public entry gate. Current official WFA credentials are accepted – visit the Vendor Office to redeem for admission passes or a credential for easier access.***

Consumption of alcohol in exhibit area while on-duty is strictly forbidden and is strongly discouraged for vendors who are off-duty. If a vendor is found drinking alcohol and/or intoxicated, this is grounds for immediate cancellation of contract, dismissal from the property and the possibility of being banned from future fairs at the discretion of Fair Management.

FORKLIFT

Contact the Vendor Manager for assistance.

GROUND BEEF

The California Mid-State Fair requires that all ground beef and beef products must be pure in nature and cannot contain any type of additive. Due to the regulations enforced by the State Department of Agriculture, meats must bear the State established labels and be of uniform quality.

GREASE REMOVAL

Food Concessions must use proper disposal containers for grease, cooking oil and raw garbage and arrange for disposal of same. Any vendors disposing grease in planters, trash bins or sewers will be fined \$250, plus any applicable cleanup fees, for each violation and may not be allowed to return to the fairgrounds the following year. All grease barrels must include a catch basin. See page 5 for contact information for the Fair’s designated service provider.

HEALTH DEPARTMENT

Any vendors selling food or any consumable product (including prepackaged food) must have a San Luis Obispo County Mid-State Fair Health Permit to be a partner at the Fair. Vendors should review the county health department requirements, application and associated fee schedule immediately upon being accepted as a vendor. The application is available online and additional information can be found at www.slocounty.ca.gov/health/publichealth.htm.

ICE AND PORTABLE ICE MACHINES

Bagged ice must be purchased from the on-site designated ice provider. No concessionaire may use their own ice-making machine and/or bring in ice from off-site without prior written approval from Fair Management and the purchase of an ice permit each year. See Fees on page 27 for current cost. Any permit is allowed at the discretion of Fair Management only. See page 5 for more details on bagged ice delivery.

New for 2022: A self-service bagged ice machine is available on Equestrian Lane for ice needs outside delivery times. A credit card is required.

MENU AND PRICE LIST

Each concessionaire must submit a menu or product list with prices to the Vendor Manager no later than July 1. Menus and prices are subject to approval by Fair Management.

NOISE

No loud or inappropriate music may be projected from any stand such as to conflict with on-grounds activity or annoy neighboring vendors and/or patrons. Please notify the Vendor Manager or Vendor Office of any problems. All vendors are required to cooperate with Event Staff and/or Vendor Manager when asked to comply with a noise complaint. Failure to comply may result in fines and possible removal from the fairgrounds.

NOVELTY EXCLUSIVITY

There are no novelties allowed for sale on grounds except those provided by California Mid-State Fair’s designated vendor, **Shelby’s Toybox**. Fair Management shall determine the definition of a “novelty” item.

PARKING FOR VENDORS

There is no vendor parking. The Main Parking Lot off Riverside Drive is open for public parking for \$20 per vehicle with no in-and-out privileges and no advance sales. Vendors and their staff are encouraged to use any of these nearby off-site parking options to allow for Fairgoers to park closer to the Fair gates. Each of these programs are also fundraisers for local non-profits:

KIWINS Leadership (north Riverside Avenue): Reserved Season Pass (12 days) for \$125 includes one guaranteed parking spot daily. Pass is transferrable. This lot will not be oversold and once all parking spots are reserved, sales stop. The lot is attended 10:00 am-8:30 pm daily. The Fair sponsors a shuttle van to and from the lot to the fairgrounds daily in the morning to early afternoon and in the evening. Required reservation form is available from the Vendor Manager or contact Vicky Jeffcoach for more details: (805) 835-2052.

Knights of Columbus (Tractor Supply Lot): Limited season passes available for \$200 per reserved space. Daily passes available for \$10 or \$20 depending on the time of day and location. Contact David Kudija for more details: (805) 239-8864

Boy Scouts (Pioneer Museum Lot): Limited season passes available for \$200 each and daily passes are \$20 per day. The gate for this lot is closed nightly with no attendant. The lot opens approximately an hour before the Fair each day. Contact Erin Westmoreland for more details: (805) 458-3662.

PRODUCT RESTRICTIONS

No vendor will sell any product bordering on pornography, gang affiliation or of a drug-related nature. It will be the sole discretion of Fair Management to determine what constitutes a product, decoration or concession stand deemed objectionable or in bad taste. **The sale, promotion and/or sampling of cannabis-based products are prohibited.**

PERMANENT STRUCTURES

All concessionaires who sell out of permanent structures are responsible for full or shared payment of building maintenance charges including but not limited to: hood system cleanings, Ansul fire suppression system inspections, Ansul tank hydro testing and Ansul regulator flow testing. A completed Inspection Form is required provided equipment remains before departure. Permanent structure vendors are expected to leave their structure free of debris and all CMSF-provided equipment remains. CMSF staff will conduct Post-Fair inspections. All permanent spaces must be vacated of all equipment and supplies owned by contractor no later than August 6, 2022 (interior and exterior spaces), unless otherwise approved by Fair Management in writing.

PROPANE SERVICES – ON-SITE

There is no on-site propane delivery service provided. Please see Comfort Resources – Propane on Page 34 for local propane providers.

PUBLIC SAFETY POWER SHUTOFF

In the event our local electricity provider (PG&E) declares a Public Safety Power Shutoff for the fairgrounds or power is lost on the property for any reason beyond the control of the California Mid-State Fair (CMSF), CMSF shall not be held liable or responsible for any loss in sales. Reimbursement of rental fees, admission passes, staff wages etc. shall not be issued. For more details on Public Safety Power Shutoffs, please visit www.pge.com.

RV PUMPING SERVICES

The Fair has installed several permanent RV hookups that include sewer in Lot D. For vendors renting on-site overnight spaces without permanent sewer hookups, pumping services are provided by American Marborg for \$40/service. This is the only company permitted on the property for these services. Pumping is available Wednesday, July 20 - Sunday, July 31 between 7:00 am and 5:00 pm daily. Service must be scheduled one full day in advance by calling (805) 239-2007. An adult must be present for service to be performed.

SALES TAX

The current sales tax for the City of Paso Robles is 8.750% and the State of California is 7.25%.

SELLER'S PERMIT

As per State law, anyone selling tangible goods on a State-designated fairground are required to have a California seller's permit issued by the California Department of Tax and Fee Administration. Visit www.cdtfa.ca.gov for details. Information-only booths (i.e. no sales) and vendors offering immediate services (face painting, etc.) are not required to have a seller's permit. Any nonprofit organization collecting donations must submit nonprofit ID number and certification.

SMOKING POLICY

The Paso Robles Event Center and California Mid-State Fair is a smoke-free and vapor-free facility and event. Smoking, including the use of pipes, vaporizers and similar devices of any kind, is prohibited anywhere **INSIDE** the perimeter gates and walls of the fairgrounds, including any “back of house” areas not frequented by the public.

STORM WATER

The Paso Robles Event Center (PREC), home to the California Mid-State Fair, is a Permittee under the California municipal storm water permit and as such cannot have any illicit discharges from this site, which includes runoff water that is not composed entirely of storm water. All waste generated while onsite must be dispersed of in a proper manner, including but not limited to fat, oil, or grease (FOG). It is the Vendor’s responsibility to properly clean and dispose of the spilled material and the materials used in the cleanup. If you have questions about proper disposal methods, please contact the Vendor Manager.

TRASH REMOVAL

Vendors will be responsible for keeping their booth clean throughout the event and must leave area clean after teardown. Vendor is responsible for removing all litter and packaging from the site. We ask that you please keep your booth neat throughout the Fair and **DO NOT** leave empty boxes or trash at your space or in public spaces, including aisles or outside buildings, at any point. There are 50-gallon drum trash receptacles located throughout the property. Indoor vendors are asked to use the receptacles located just outside their building. Empty cardboard boxes and pallets should **NOT** be disposed of in public trash bins, outside buildings or in the aisles. Please see the Vendor Manager about how to properly dispose of large cardboard boxes.

UTILITY CART PERMITS AND OPERATING HOURS

Permits must be purchased and displayed **AT ALL TIMES** for any utility/golf carts. You may purchase the permit at Vendor Check-In for \$50 per cart. **CARTS ARE NOT PERMITTED ON THE MIDWAY OR FRONTIER PARK PAST 4:00 pm any day during Fair.** All carts **MUST CARRY INSURANCE** listed under General Liability from an insurance company.

There is a 5-mph speed limit inside the fairgrounds. Cart drivers must be at least 16 years old and it is preferred they are licensed (or temporary permit) drivers.

VEHICLE ACCESS – SERVICE & DELIVERY

A “Service & Delivery Pass” is required for vehicle access on grounds. All vehicles **MUST** have this pass displayed **AT ALL TIMES** in the front windshield while on-grounds. One pass is included in each vendor packet which is available at Vendor Check-In (see Page 2). Pass should be filled out with your name, company and phone number so we can reach you in the event of an emergency, or your vehicle will be towed at your expense.

These passes are valid for one (1) hour of parking on-site at a time. Vehicles not removed after one (1) hour may be towed at the owner’s expense. As a courtesy to other vendors and Fair partners please promptly move your vehicle before the one (1) hour limit. There is **NO** parking for a duration longer than one (1) hour. Please remember to drive slowly and carefully. Any driver found to be driving recklessly or those parked in no-parking areas while on-grounds and any other behavior that puts pedestrians or others in danger may be banned from driving on-grounds at the discretion of Fair Management.

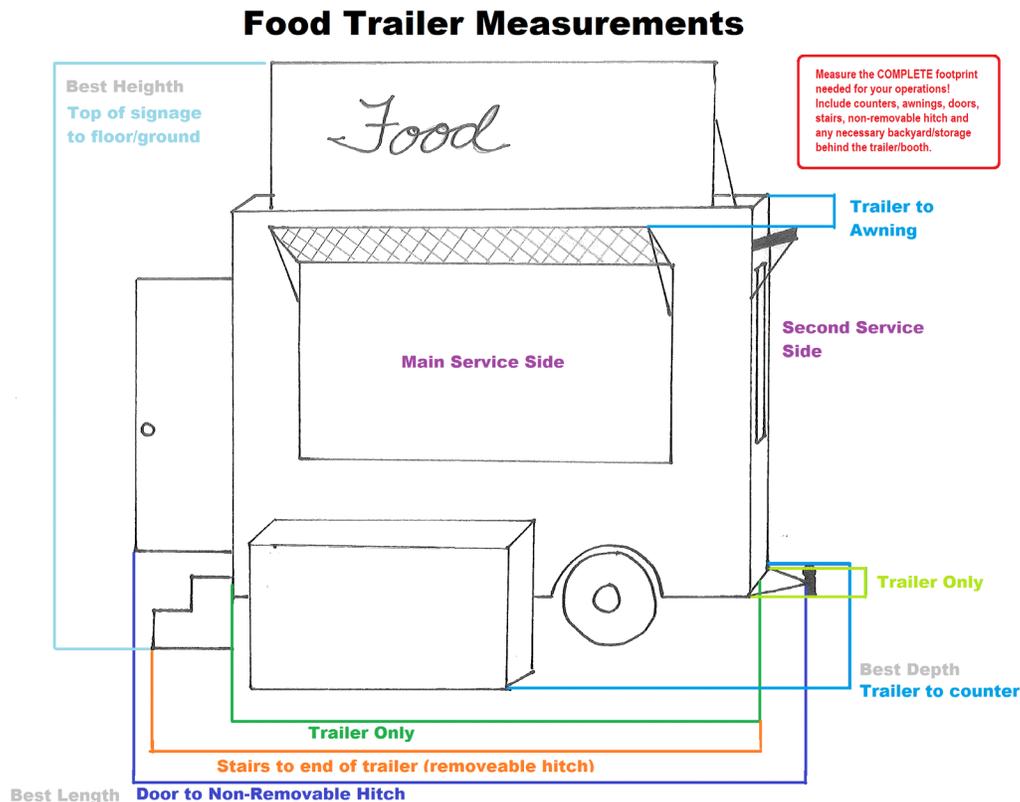
Vehicles are permitted on-grounds during the Set-Up Schedule on page 8 and during the Fair, on-grounds vehicle access is only permitted from 10:00 am-2:00 pm Monday-Thursday and 8:00 am-10:00 am Friday-Sunday.

There is a 5-mph speed limit inside the fairgrounds. Vehicles may only be operated by licensed drivers.

BOOTH SETUP AND PRESENTATION REQUIREMENTS

The California Mid-State Fair strives to offer Fairgoers a clean, professional and safe event to enjoy and expect all vendors to adhere to the following guidelines pertaining to the presentation of their designated vendor spaces and surrounding areas:

- Due to limited space, providing the EXACT measurements of your operations when in full operation to the Vendor Manager is essential. When providing measurements, don't forget to include counters, unremovable hitches, awnings, condiment stations, stairs, doors, etc.



- Signage should be clean and easy to read. Menus or product lists with pricing should be clearly displayed for guests and only include items permitted in your Concessions Agreement. Any item or promotion of items not specifically listed on the formal agreement may be requested for removal by Fair Management.
- All setups must meet State Fire Marshal standards. It is the duty of the individual operator to ensure any infractions are remedied in a timely fashion.
- All items for sale, signs, booth props, umbrellas and any other elements of your exhibit MUST be wholly contained within the designated vendor space. Other elements include, but are not limited to, table or canopy legs, hitch, equipment and free-standing signs.
- Any storage of additional inventory, supplies or storage containers must be stored safely, out of view of the general public, and contained within your designated vendor space.
- Design of space should be clean, professional, in good repair, adequately lit and related to the product or services referenced in your Vendor Agreement.
- All aisles, exits and pathways are to be kept clear of staff, exhibit materials, trash, etc. at all times.

Dos and Don'ts of Electrical Cords & Appliances

- Do** inspect extension cords and electrical plugs prior to use for any damage.
Pay close attention to make sure the ground pin is present (the round pin on a three-prong cord).
- Do** use GFCI-rated cords.
- Do** use extension cords that are a 15A minimum rating.
- Do** use an extension cord that is long enough to reach directly from the outlet to the appliance or unit.
- Do** immediately turn off all equipment if you see smoke or smell burning.
- Do** keep cords neat and tidy and out of the path of pedestrians and vehicles.
- Do** use the correct plug for the outlet.
- Do** ask the Fair Electrician if you are uncertain about what to use.



- DON'T** “daisy-chain” (i.e. link together in a series) extension cords or power strips together.
- DON'T** plug an extension cord into a power strip.
- DON'T** use cords or plugs that are have cracked or frayed sockets, loose or bare wires or loose connections.
- DON'T** use splitters or adaptors that have not been approved by the Fair.
- DON'T** use a two-prong extension cord.
- DON'T** plug a splitter into a power strip or extension cord.
- DON'T** use unauthorized cooking appliances, refrigerators, A/C units or heaters while at the fairgrounds.
- DON'T** use unauthorized generators.



CONCESSION AUDIT PROCEDURES

CASH REGISTER OR POS REQUIREMENTS

Cash Register: If you are on a cash register system, your cash register will need to provide both a journal and receipt tape. In other words, it should have two separate transaction tapes. In addition, your cash register must provide grand total reports and “Z” reports that the Fair can track.

POS System: If you use a POS system, you will be required to allow the concession auditors to login at any time to your web-based POS system, or you will be required to submit a per transaction detail to the auditors daily. This report must show the date and time of each transaction.

Regardless of your system, you must always have batteries or a back-up system in place should you lose ground power, or the system stops functioning.

CASH REGISTER OR POS SYSTEM TAGGING AND CHECKING

Before you can start business at the California Mid-State Fair, your cash register or POS system must be tagged and verified by one of the Fair’s concession auditors. **Prior to meeting with the auditor, you must have your cash register or POS system in the permanent location that it will be during the Fair; have it correctly programmed with the date, time, and price codes (if applicable); have tape in it, make sure it is printing legibly, and have it ready for business. In addition, if you are using an external credit card processing system, the auditor will need to confirm that the date and time on the credit card processor matches your POS/cash register date and time.** It will take 10-15 minutes for the auditor to check your register. Once it has been checked and tagged, it should not be used again until the start of sales.

When the concession auditor tags and verifies your system with the CMSF Cash Register sticker, they will also leave you overring slips for your use.

PROCEDURES

At the end of each evening, “Z out” your register and bring the entire transaction journal tape, and the overring slips, to the Audit Office the following day between these hours: Monday-Thursday Noon-2:00 pm and Friday-Sunday 10:00 am-Noon. On the tape, clearly write the name of the concession, gross daily sales, and the register number (located on the CMSF Cash Register sticker). **All tapes must be fan folded, not spooled/rolled.**

If you use a POS reporting method, you will either need to submit your daily transaction information to the auditor or they will evaluate your transactions electronically.

CASH REGISTER OR POS SYSTEM PROBLEMS

If your cash register or POS System becomes inoperable, please contact someone on the concessions audit team immediately and continue doing sales by writing each transaction down.

OVERRINGS

We understand that mistakes are bound to occur so if you have an overring at the register, please record the error on the overring slip, advance your journal tape, and circle the transaction on the tape. We do not give credit for overrings we cannot locate on the tape.

GENERAL RULES AND GUIDELINES

(Some may not apply to POS systems.)

- a. All stands must have cash registers or POS systems that can run consecutive “Z” numbers and have a battery back-up.
- b. Working out of an open-drawer is prohibited.
- c. Registers must have 2 display windows. (One for the operator and one for the customer).
- d. Register must be set in a **permanent location** where the customer can easily see the display.
- e. All transactions rung up incorrectly must be circled on the journal and documented on the overring sheet to be properly credited. You can void transactions in your cash register provided your “Z” tape provides the total amount of voided transactions made.
- f. Complete journal logs must be turned in daily. All transactions must be on the journal log with consecutive transaction numbers and the correct time and date.
- g. You may only use registers that are approved by the auditor.
- h. All sales must be rung up using approved cash registers or POS systems.
- i. All transactions must be rung up for the true amount of the sale.
- j. “No Sales” are allowed provided they are not excessive (over 8 per day). When a “no sale” transaction is needed, please note the reason on your journal tape.
- k. An opening “Z” report will be taken by the auditor before your first transaction at the 2021 Fair. After the opening “Z” report is taken, you are only to run “Z” reports when you settle the register for the day or at the beginning of every day when you open the register for business.
- l. Concessionaires are required to use a cash register with a tape to record every transaction. When the vendor brings in the journal tape, it needs to be **FAN FOLDED** (rather than spooled/rolled).
- m. Concessionaire is aware and agrees that the Fair’s Vendor Audit Staff may enter each concession at any time to take readings of the cash register tape as part of the Fair’s auditing fiscal responsibility program. Non-compliance of this program will put Concessionaire in violation of their contract and subject the Concessionaire to immediate contract cancellation.
- n. The Fair has the right to require access to all fiscal documents related to the audit.

BEVERAGE AGREEMENT & PRICES

As representative or agent for named Concessionaire, you agree that all cola-type drinks served during the California Mid-State Fair will be the product so designated as the official cola and will be dispensed in a Fair designated cup. Cups will be available for purchase by the Concessionaire from the designated vendor. Screw-top, plastic bottles must be opened by the Concessionaire before being handed to the customer. The Concessionaire also agrees that all soft drink products sold from his/her concession stand shall be purchased from the official cola distributor. NO products shall be brought in from other fairs or events. The same holds true for bottled water. The product so designated as the official bottled water shall be the only brand of bottled water sold during the California Mid-State Fair. The Fair’s Vendor Manager and/or other designated Fair representative will monitor this process during the entire run of the Fair and may enter all concession stands at any time during the operating hours of the Fair to verify that food purveyors with permits or contracts are handling 100% of the products sold on the grounds of the California Mid-State Fair. Soft drinks, bottled water, lemonade, and iced tea prices will be set by the Fair. Ice used in soft drinks, lemonade, and iced tea will not fill the cup more than 1/3 full.

Beverage	Size	Price
Pepsi Products	16 oz. Soda	\$3.00
	24 oz. Soda	\$4.00
	32 oz. Soda	\$5.00
	20 oz. Bottled Soda/Juice	\$4.00
	20 oz. Gatorade	\$4.00
	20 oz. Bottled Water	\$2.75 minimum
	8 oz. can Red Bull	\$4.00
Domestic Beer (example: Budweiser, Bud Light, and Michelob Ultra)	20 oz.	\$8.00
Craft Beer (example: 805, Elysian Space Dust IPA, Golden Road Mango Cart, Mind Haze IPA, Shock Top, Topa Topa Chief Peak, and Union Jack)	20 oz.	\$10.00
Import Beer (example: Stella Artois, Dos Equis, Tecate, Becks, Estrella Jalisco, and Estrella Michelada)	20 oz.	\$10.00
Hard Cider/Seltzer/Soda	20 oz.	\$10.00
Specialty Alcohol (example: Bud Light Chelada, June Shine and hard kombucha drinks, Rita’s Lime-A-Rita, and Rita’s Straw-Ber-Rita)	20 oz.	\$10.00
Wine	<i>Submit to Management for Approval</i>	
Distilled Spirits	No larger than 22 oz. No selling of shots	N/A
Non-Alcoholic (example: O’Doul’s)	12 oz.	\$3.00

2022 CALIFORNIA MID-STATE FAIR (CMSF) ALCOHOL MANAGEMENT POLICIES

ALCOHOLIC BEVERAGES CUP REQUIREMENT

Starting in 2021, the Alcoholic Beverage Control Department (ABC) requires that any vendor permitted to sell alcohol at the Fair must use a unique cup. This requirement is designed to assist in the event of an investigation in underage drinking and/or overserving. This cup must be easily identifiable and distinguishable from all other alcohol vendors' cups. The unique cup may be used at multiple locations operated by the same vendor (i.e. the cup is specific to the liquor license holder not the location.) A photo and description of all cups used to serve alcohol must be submitted to the Vendor Manager no later than June 30. Additionally, any cup that serves product provided by PacBev must also receive their approval to help prevent poor quality cups that cause foaming and other undesirable effects on beverages.

1. Only persons 21 years or older may consume or be served an alcoholic beverage.
2. Identification as evidence of age must be issued by a government entity, include the date of birth, description and photo of the person, and have no alterations.
3. Proof of age is required for anyone appearing to be 40 years old or younger.
4. Persons who appear to be intoxicated will not be served. Some of the overt symptoms of intoxication include bloodshot or watery eyes, slurred speech, unsteadiness on his/her feet, strong odor of alcohol, disheveled appearance, loud and boisterous behavior.
5. The California Mid-State Fair and/or alcohol vendors have a right to refuse service to any person who is unable to provide bona fide documentation of age or who appears to be intoxicated.
6. **Anyone who serves alcohol at the CSMF, including owners, operators and managers who are on-site during operating hours, must go through RBS training. Certification of this training must be provided to the Fair for each server no later than July 13.**
7. Once certification proof has been provided to the Fair, the server will be issued a personal ID that includes an ID number, their name and the location of the booth where they are working. This badge must always be worn when the server is selling alcohol.
8. The Fair will have a dedicated staff checking that all alcohol servers are wearing a Fair-issued alcohol server badge.
9. **NEW FOR 2022:** The maximum cup size for beer, hard cider/seltzer/soda and packaged specialty alcohol is limited to no larger than 20 ounces. Beer (draft and packaged) should only be poured into a plastic PET cup to ensure a quality pour.
10. The maximum cup size for spirits is limited to no larger than 22 ounces.
11. The maximum glass size for wine may vary, but the serving size must be approved by Fair Management.
12. Limit of two (2) cups per person per purchase. However, Fair Management may limit this to one (1) cup per person if there appears to be a problem with pass-offs to minors or other alcohol management service violations.
13. Sale of alcoholic beverages will cease one (1) hour prior to Fair closing, or as otherwise deemed necessary by Fair Management. The Fair CEO, in cooperation with the Chief of Event Staff, will determine if sales of alcohol will end sooner on any given evening; and if the number of cups or cans sold per patron is to be limited throughout the fairgrounds or in zones of the facility; and at what times these limits will be incorporated.
14. No one can bring alcohol onto the fairgrounds without prior authorization from Fair Management.
15. Low-alcohol and non-alcoholic beer will be available whenever possible. It will not be available for sale to minors.

16. The alcohol vendor will provide signage at every site including information about the following:
 - a. The proof of age/identification required
 - b. The number of cups allowed per purchase
 - c. The time that alcohol service will cease
17. Alcohol may not be served from a can or glass bottle. Vendor must pour beverage into a Fair designated cup before handing to the customer.



CALIFORNIA MID-STATE FAIR

2022 FEES FOR COMMERCIAL EXHIBITS & CONCESSIONS



ALL PRICES SUBJECT TO CHANGE

Fees are for full run of fair (12 days) unless otherwise noted.

COMMERCIAL FLAT FEES (INCLUDES one (1) 110volt ELECTRICAL POWER):

Adelaide Hall (<i>Commercial Building 1</i>)	10' X 10' Corner	\$ 1,500.00
	10' X 10' In-Line	\$ 1,400.00
	10' X 15' In-Line	\$ 2,100.00
Estrella Hall (<i>Commercial Building 2</i>)	10' X 10' Corner	\$ 1,500.00
	10' X 10' In-Line	\$ 1,400.00
	Mission Market Place Sales Display	\$ 435.00
The Stockyard (<i>Commercial Building 3</i>)	10' X 10' Corner	\$ 1,500.00
	10' X 10' In-Line	\$ 1,400.00
Outside Commercial Space	10' X 10'	\$ 1,800.00

CONCESSIONS (INCLUDES one (1) 50amp, 208volt ELECTRICAL POWER):

Food & Beverage (<i>Non-alcoholic</i>)	\$1,000 guarantee or 25% of gross sales after sales tax, whichever is greater, is to be made payable to CMSF	
Alcohol Concessions	34% of gross sales after sales tax is made payable to CMSF	
Keg Prices (per keg)	5.5 Gallon	\$ 105.00
	13.2 Gallon	\$ 260.00
	15.5 Gallon	\$ 275.00

The above rates and fees are standard. Fees and rates may vary for permanent and multi-year concessions contracts at the discretion of Fair Management.

ADDITIONAL FEES THAT MAY APPLY:

Liability Insurance through Fair <i>Coverage is provided by and fees are set by the CA Fair Services Authority</i>	Non-Food Commercial Exhibit	\$145.00
	Concessions & Food Exhibits	\$185.00
	Liquor Liability (Up to 3 locations)	<i>Determined by CFSA</i>
Additional Daily Work Passes	Advanced (up through July 19)	\$ 7.00
	Fair (July 20-31)	\$ 8.00
Additional Season Work Credential <i>Valid for 12 days of admission for passholder. Pass is non-transferrable.</i>		\$ 35.00
Golf Cart/Utility Cart Permit		\$ 50.00
WiFi (<i>Adelaide & Estrella Hall Only</i>)	Up to Two (2) Devices	\$ 20.00
Late Fee (<i>Applied starting June 21</i>)	Failure to pay full space fee	\$ 10.00 per day
	Failure to sign contract	\$ 100.00 per contract
Returned Check Fee	Per returned check	\$ 50.00
Cancellation Fee (<i>Applicable starting July 20</i>)	Deducted from refund of monies paid	\$ 50.00 per location
Credit Card Transaction Fees <i>Applicable to vendor payments to the Fair</i>	MasterCard/Visa	2%
	American Express	4%
County Health Permit (Required for any sale of anything consumable) <i>Requested and paid directly to SLO County Health Department. Fee may change July 1.</i>		\$187.00



2022 CALIFORNIA MID-STATE FAIR CONCESSIONAIRE VENDOR CHECKLIST

This checklist is designed to help prepare you. Please review this checklist carefully and periodically so that an unfinished task doesn't inhibit you from exhibiting at the Fair.

- Contract** is signed and returned by June 20, 2022. A late fee of \$100 will be applied if full payment and signed contract are not received by these deadlines. Make payable to "CMSF". Credit Card transaction fees apply.
- Proof of Insurance** has been submitted. If you are purchasing Special Event Insurance through the Fair, did you submit your payment? Proof of Insurance or your Special Event Insurance purchase must be completed no later than July 1.
- Application for your **California Mid-State Fair Health Permit** and payment has been submitted to the San Luis Obispo County Health Department. Please note, anyone selling ANYTHING consumable must have this permit. Applications and payments must be submitted directly to the County Health Department at least two weeks prior to the start of the event.
- California Seller's Permit Number** is valid and current. If not, you can apply for a temporary seller's permit with the California Department of Tax and Fee Administration at www.cdtfa.ca.gov.
- Do you have enough **season and one-day work passes** for your staff? If you need to purchase more please contact the Vendor Manager or request directly at the Vendor Office.
- If you are planning to use a **utility cart**, have you purchased your permit and provided proof of insurance?
- Concessions vendors will be provided one and no more than two 50amp, 208volt, 1-Phase receptacles. Any **electrical needs over these allotments are the vendor's responsibility**. This includes commercial exhibits, concession units, RVs, cold stock units, etc. Additional charges will be incurred. All generators must be approved by Vendor Manager before use on-site.
- CHECK-IN, THEN SET-UP**. Upon arriving at the Fair, the first thing you MUST do is check in at the Vendor Check-In Office for your Vendor Packet. **SEE PAGE 2 FOR CHECK-IN HOURS**.
- Have you read through the 2022 Vendor Handbook?**
- Have you turned in the signed confirmation page?**

PLEASE NOTE

- This Vendor Handbook is available online at www.midstatefair.com.
- You will not receive your Vendor Packet or entry passes if any of the following are not completed: signed contract, proof of insurance, full payment and a valid California seller's permit (if applicable).
- No passes or credentials will be issued until ALL balances are paid in FULL.
- Checks will not be accepted for any reason after June 30, 2022.
- Most contracts are signed utilizing the online HelloSign service so providing the Vendor Manager a valid email address is essential.

COMFORT RESOURCES

OUR LODGING PARTNERS

Adelaide Inn
1215 Ysabel St.
Paso Robles, CA
(805) 238-2770
www.AdelaideInn.com
0.3 miles from fairgrounds

Courtyard By Marriott
120 S. Vine St.
Paso Robles, Ca
(805) 239-9700
www.CourtyardPasoRobles.com
2.2 miles from fairgrounds

Holiday Inn Express
2455 Riverside Ave.
Paso Robles, CA
(805) 238-6500
www.HIXPaso.com
0.2 miles from fairgrounds

The Oaks
3000 Riverside Ave.
Paso Robles, CA
(805) 237-8700
www.PasoOaks.com
0.5 miles from fairgrounds

Best Western Plus Black Oak
1135 24th Street
Paso Robles, CA
(805) 238-4740
www.BestWestern.com
0.2 miles from fairgrounds

Hampton Inn & Suites
212 Alexa Court
Paso Robles, CA
(800) Hampton
HamptonInn3.Hilton.Com
4.2 miles from fairgrounds

La Bellasera Hotel & Suites
206 Alexa Court
Paso Robles, CA
(866) Stay-Now
www.LaBellaSera.com
4.1 miles from fairgrounds

La Quinta Inn
2615 Buena Vista Drive
Paso Robles, CA
(805) 239-3004
www.wyndhamhotels.com

SpringHill Suites
900 El Camino Real
Atascadero, CA
(805) 462-3500
www.Marriott.com
10 miles from fairgrounds

RV PARKS (PASO ROBLES)

Cava Robles RV Resort
3800 Golden Hill Road
(805) 242-4700
cavarobles@suncommunities.com
www.SunRVResorts.com

Paso Robles RV Ranch
398 Exline Road
(805) 237-8685

Vines RV Resort
88 Wellsona
(805) 467-2100
vines@suncommunities.com
www.SunRVResorts.com

Wine Country RV Resort
2500 Airport Road
(866) 550-2117
winecountry@suncommunities.com
www.SunRVResorts.com

RESTAURANTS

Enjoy fresh, local eats and sip on award-winning wines, beers and ciders from the Central Coast. Please visit the following websites for ideas on great dining options:

www.travelpaso.com www.sanluisobispocondo.com/dining www.pasoroblesdowntown.org www.pasorobleschamber.com

BANKING (PASO ROBLES)

Chase Bank
194 Niblick Rd.
(805) 238-5751
2.7 miles from fairgrounds

Wells Fargo Bank
546 Spring Street
(805) 239-0674
1.5 miles from fairgrounds

US Bank
189 Niblick Rd.
(805) 237-6111
2.4 miles from fairgrounds

Bank of the Sierra
1207 Spring Street
(805) 369-8700
0.5 miles from fairgrounds

Pacific Premier Bank
545 12th Street
805.369.5200
1.1 miles from fairgrounds
400 South River Road
(805) 239-5299
2.1 miles from fairgrounds

Bank of America
1511 Spring Street
(805) 238-5055
0.8 miles from fairgrounds

Pacific Western Bank
1204 Spring Street
(805) 226-5300
1.0 miles from fairgrounds

Golden 1 Credit Union
128 Niblick Rd.
(877) 465-3361
2.1 miles from fairgrounds

American Riviera Bank
1601 Spring Street
(805) 296-1690
1.0 miles from fairgrounds

Mechanics Bank
845 Spring Street
(805) 238-7200
1.3 miles from fairgrounds

Community West Bank
541 Spring Street
(805) 597-7778
1.5 miles from fairgrounds

ENTERTAINMENT

Visit www.travelpaso.com for a more comprehensive list of destinations and activities in the Paso Robles area.

POINTS OF INTEREST

Mission San Miguel
775 Mission Street
San Miguel, CA
www.missionsanmiguel.org
7.9 miles from fairgrounds

San Luis Obispo City
(Madonna Inn, Bubblegum Alley,
Thursday Night Farmers Market,
Mission San Luis Obispo de Tolosa)
www.visitslo.com
28.5 miles from fairgrounds

Morro Bay/Morro Rock
www.morrobay.org
29.0 miles from fairgrounds

Sensorio Field of Light
4380 Highway 46 East
Paso Robles, CA
(805) 226-4287
www.sensoriopaso.com

Hearst Castle
750 Hearst Castle Road
San Simeon, CA
www.hearstcastle.org
33.0 miles from fairgrounds

Montana De Oro State Park
3550 Pecho Valley Road
Los Osos, CA
www.parks.ca.gov/montanadeoro
44.1 miles from fairgrounds

Elephant Seal Rookery
(Piedras Blancas)
www.elephantseal.org
34.0 miles from fairgrounds

Pismo Beach/Oceano Dunes
www.experiencepismoeach.com
30.0 miles from fairgrounds

California Polytechnic State
University
1 Grand Avenue
San Luis Obispo, CA
www.calpoly.edu
28.7 miles from fairgrounds

Point San Luis Lighthouse
1 Light House road
Avila Beach, CA
(805) 540-5771
www.pointsanluislighthouse.com
25.0 miles from fairgrounds

River Oaks Hot Springs
800 Clubhouse Dr
Paso Robles, CA
(805) 238-4600
www.riveroakshotspings.com
2.5 miles from fairgrounds

FAMILY-FRIENDLY

Paso Robles Pioneer Museum
2010 Riverside Avenue
Paso Robles, CA
(805) 239-4556
www.pasoroblespioneermuseum.org
0.2 miles from fairgrounds

Children's Museum at the Paso Robles
Volunteer Firehouse
623 13th St.
Paso Robles, CA
(805) 238-7432
www.pasokids.org
1.0 miles from fairgrounds

Ravine Waterpark
2301 Airport Rd.
Paso Robles, CA
(805) 237-8500
www.ravinewaterpark.com
3.0 miles from fairgrounds

Estrella Warbirds Museum
4251 Dry Creek Road
Paso Robles, CA
(805) 238-9317
www.ewarbirds.org
5.3 miles from fairgrounds

Charles Paddock Zoo
9305 Pismo Ave
Atascadero, CA
(805) 461-5080
www.charlespaddockzoo.org
12.1 miles from fairgrounds

MOVIE THEATERS

Park Cinemas
1100 Pine Street
Paso Robles, CA
(805) 227-2172
www.parkcinemas.com
1.1 miles from fairgrounds

Galaxy Theatres
6917 El Camino Real
Atascadero, CA
(805) 460-0123
www.galaxytheatres.com
12.1 miles from fairgrounds

WINERIES/BREWERIES/CIDERIES

WINE

There more than 200 wineries in the Paso Robles area offering a wide selection of award-winning wines that are recognized nationally and internationally. Please visit one of these websites for a complete list:

www.PasoRoblesChamber.com/List/Category/Winery-1446

www.PasoWine.com

The Wine Wrangler (Tours)

2985 Theatre Drive #7

Paso Robles, CA

(805) 238-6400

www.TheWineWrangler.com

BEER

Firestone Brewery

1400 Ramada Drive

Paso Robles, CA

(805) 225-5911

www.firestonebeer.com

4.1 miles from the fairgrounds

Pour House

525 Pine Street

Paso Robles, CA

(805) 239-1000

www.pasoroblesbeer.com

1.7 miles from the fairgrounds

Tent City Beer Company

6760 El Camino Real

Atascadero, CA

(805) 460-6454

www.tentcitybeer.com

12.0 miles from the fairgrounds

Barrelhouse

3055 Limestone Way

Paso Robles, CA

(805) 296-1128

www.barrelhousebrewing.com

5.0 miles from the fairgrounds

Earth and Fire

825 Riverside Ave #1

Paso Robles, CA

(805) 270-2959

www.earthandfirebrewing.com

1.1 miles from the fairgrounds

Santa Maria Brewing Co

1401 Park St.

Paso Robles, CA

(805) 369-2256

www.santamariabrewing.co

0.8 miles from fairgrounds

The Backyard on Thirteenth

1300 Railroad Street

Paso Robles, CA

(805) 296-3119

www.thebackyardpaso.com

0.8 miles from the fairgrounds

California Coast Beer Company

1346 Railroad Street

Paso Robles, CA

(805) 369-2347

www.calcoastbeer.com

0.8 miles from the fairgrounds

CIDER

Tin City Cider

3005 Limestone Way

Paso Robles, CA

(805) 293-6349

www.tincitycider.com

5.0 miles from fairgrounds

Bristol's Cider House

3220 El Camino Real

Atascadero, CA

(805) 400-5293

www.bristolscider.com

10.1 miles from fairgrounds

OTHER

15 Degrees C Wine Shop/Bar

624 South Main St

Templeton, CA

(805) 434-1554

www.15degreescwines.com

7.4 miles from fairgrounds

Pony Club Wine Bar

1021 Pine St.

Paso Robles, CA

(805) 226-9995

www.hotelcheval.com

1.0 miles from fairgrounds

Tin City (*Wine, Beer, Cider & More*)

Near the intersection of

Ramada Drive and Marquita Avenue

Paso Robles, CA

www.tincitypasorobles.com

5.0 miles from the fairgrounds

SHOPPING

GROCERY

Albertsons (Pharmacy)
Mon-Sun 6:00 am - 11:00 pm
189 Niblick Road
Paso Robles, CA
1.0 miles from fairgrounds

Food 4 Less
Open 24 Hours
1465 Creston Road
Paso Robles, CA
3.2 miles from fairgrounds

Grocery Outlet
Mon-Sun 8:00 am - 9:00 pm
2800 Riverside Ave #102
Paso Robles, CA
0.4 miles from fairgrounds

Trader Joe's
Mon-Sun 8:00 am - 9:00 pm
1111 Rossi Road
Templeton, CA
*(Large Rigs Park in Upper Dirt Lot)
7.4 miles from fairgrounds*

Smart and Final
Mon-Sun 6:00 am - 10:00 pm
2121 Spring Street
Paso Robles, CA
0.5 miles from fairgrounds

Smart and Final
Mon-Sun 6:00 am-10:00 pm
1191 E. Creston Road
Paso Robles, CA
2.5 miles from fairgrounds

Drug Stores
Rite Aid (Pharmacy)
Mon-Sun 8:00 am - 10:00 pm
2424 Spring Street
Paso Robles, CA
(805) 239-3208
0.4 miles from fairgrounds

CVS (Pharmacy)
Mon-Sun 8:00 am - 10:00 pm
187 Niblick Road
Paso Robles, CA
(805) 238-2947
2.0 miles from fairgrounds

Walgreens (Drive-Thru Pharmacy)
Open 24 Hours
8005 El Camino Real
Atascadero, CA
(805) 462-9272
13.0 miles from fairgrounds

OTHER

Boot Barn
Mon-Sun 9:00 am – 8:00 pm
1340 Spring Street
Paso Robles, CA
(805) 238-3453
0.9 miles from fairgrounds

Farm Supply
Mon-Fri 7:30 am – 6:00 pm
Sat 8:00 am – 5:00 pm
2450 Ramada Drive
Paso Robles, CA
(805) 238-1177
4.7 miles from fairgrounds

Woodland Plaza II
Walmart/Big 5/Kohls
180 Niblick Road
Paso Robles, CA
2.4 miles from fairgrounds

Target Shopping Center
Target/Michaels/Ross/BevMo
2305 Theater Drive
Paso Robles, CA
4.1 miles from fairgrounds

Golden Hills Plaza
Lowe's/TJ Maxx/America's Tire
2445 Golden Hill Road
Paso Robles, CA
2.3 miles from fairgrounds

The Home Depot
Mon-Sat 6:00 am – 10:00 pm
Sun 7:00 am – 9:00 pm
905 El Camino Real
Atascadero, CA
(805) 464-0960
8.9 miles from fairgrounds

Outdoor Supply Hardware
Mon-Sat 7:00 am – 8:00 pm
Sun 8:00 am-6:00 pm
2005 Theatre Drive
Paso Robles, CA
(805) 296-1717
www.outdoorsupplyhardware.com
3.9 miles from fairgrounds

Lowe's
Mon-Sat 6:00 am – 9:00 pm
Sun 7:00 am – 8:00 pm
2445 Golden Hill Road
Paso Robles, CA
(805) 602-9051
2.3 miles from fairgrounds

Tractor Supply
Mon-Sat 8:00 am – 9:00 pm
Sun 9:00 Am – 7:00 pm
2800 Riverside Ave, Unit 103
Paso Robles, CA
(805) 226-9040
0.9 miles from fairgrounds

Blake's True Value Hardware
Mon-Sat 8:00 am – 5:30 pm
Sun 9:00 am – 2:00 pm
1701 Riverside Avenue
Paso Robles, CA
0.4 miles from fairgrounds

Staples
815 El Camino Real
Atascadero, CA
(805) 462-9500
8.7 miles from fairgrounds

FARMER'S MARKETS

Paso Robles
Tues 3:00 pm – 6:00 pm
Sat 9:00 am – 1:00 pm
11th and Spring Streets
(Downtown)

Atascadero
Wed 3:00 pm – 6:00 pm
6505 El Camino Real
(Sunken Gardens)

Templeton
Sat 9:00 am – 1:00 pm
6th and Crocker Streets
(Templeton Park)

San Luis Obispo
Thurs 6:00 pm – 9:00 pm
Higuera Street
Sat 8:00 am – 10:45 am
325 Madonna Road
(World Market Parking Lot)

WIRELESS RETAILERS (PASO ROBLES)

AT&T
92 Niblick Road
805.237.1300
2421 Golden Hills Road #101
(805) 591-4483

Boost Mobile
1914 Creston Hill Road #B
(805) 226-5093

Verizon
205 Oak Hill Road #104
805.237.8200
944 Spring Street
(805) 369-1300

ANIMAL SERVICES

North County Animal Hospital
(Veterinary)
Mon-Fri 8:00 am – 5:30 pm
Sat 9:00 am – 2:00 pm
825 24th Street
Paso Robles, CA
(805) 238-5882
www.pasonorthcountyanimalhosp.com
0.2 miles from fairgrounds

Atascadero Pet Hospital and
Emergency Center
Open 24 Hours
9575 El Camino Real
Atascadero, CA
(805) 466-3880
www.apetcenter.com
13.8 miles from fairgrounds

Paso Robles Veterinary Medical
Mon-Fri 8:00 am – 5:30 pm
Sat 8:00 am – 5:00 pm
725 Walnut Dr.
Paso Robles, CA
(805) 238-4622
www.pasovets.com
1.6 miles from fairgrounds

River Grove Veterinary Services
(Large Animal)
Open 24 Hours
Mobile Vet, Paso Robles CA
(805) 467-7329

Creekside Veterinary Hospital
Mon-Fri 8:00 am – 5:30 pm
1075 Rossi Road Suite A
Templeton, CA
(805) 712-1155
7.3 miles from fairgrounds

Petco
Mon-Sat 9:00 am – 9:00 pm
Sun 10:00 am – 6:00 pm
2115 Theatre Dr.
Paso Robles, CA
(805) 400-6211
7.0 miles from fairgrounds

Hair of The Dog (Dog Grooming)
Mon-Sat 8:00 am – 7:00 pm
634 Spring Street
Paso Robles, CA
(805) 238-7757
1.4 miles from fairgrounds

Lemos Feed & Pet Supply
Mon-Sat 9:00 am – 7:00 pm
Sun 10:00 am – 6:00 pm
1491 Creston Rd.
Paso Robles, CA
(805) 239-3880
2.8 miles from fairgrounds

DRY CLEANING & LAUNDRY SERVICES

6th Street Laundromat
Self-Service 6:00 am – 9:00 pm
Drop-Off Services 9:00 am – 9:00 pm
719 6th Street
Paso Robles, CA
(805) 237-9255
1.4 miles from fairgrounds

The Laundromat by Swish and Swirl
(Self-Service)
Mon-Sun 7:00 am – 9:00 pm
1910 Creston Road A
Paso Robles, CA
(805) 550-5804
3.5 miles from fairgrounds

Paso Robles Cleaners and Laundry
(Dry Cleaning, Laundry, Upholstery
Cleaning and Pickup/Delivery Service)
Mon-Fri 7:00 am – 6:00 pm
Sat 8:30 am – 2:00 pm
1040 13th Street
Paso Robles, CA
(805) 238-7725
0.7 miles from fairgrounds

MEDICAL AND EMERGENCY SERVICES

Twin Cities Community Hospital
(Emergency Room)
Open 24 Hours
1100 Las Tablas Rd.
Templeton, CA
(805) 434-3500
www.twincitieshospital.com
6.6 miles from fairgrounds

North County Minor Emergency Services
Mon-Fri 8:00 am – 5:00 pm
Sat 8:00 am – 12:00 pm
636 Spring St.
Paso Robles, CA
(805) 238-2422
1.4 miles from fairgrounds

MedPost Urgent Care
Mon-Fri 8:30 am – 7:00 pm
Sat- Sun 8:30 am - 3:00 pm
500 1st St
Paso Robles, CA
(805) 387-9024
www.carespot.com/medpost-urgent-care/paso-robles-ca
2.0 miles from fairgrounds

Paso Robles Police and Fire Departments
900 Park St.
Paso Robles, CA
Police (805) 237-6464
Fire (805) 227-7560
www.prcity.com
1.1 miles from fairgrounds

California Highway Patrol
(Templeton Area)
101 Duncan Road
Templeton, CA
(805) 434-1822 or 911

San Luis Obispo County Sheriff's Office
(Uniformed deputies are on-grounds at the Fair daily)
1585 Kansas Avenue
San Luis Obispo, CA
(805) 434-4290 (North Patrol Station)
www.slosheriff.org

SIGN COMPANIES

Sign Here
Michael Tindell
signhere13@Charter.net
(805) 434-0730

All Signs & Graphics
Tim Bauman
tim@allsandg.com
(805) 792-7446

The Sign Place
Lee Adams
ladams@thesignplace.com
(805) 239-8891

PROPANE

Central Coast Propane, Inc
6260 Monterey Road
Paso Robles, CA
(805) 237-1001
www.centralcoastpropane.com
4.1 miles from fairgrounds

J.B. Dewar Diesel
1049 Riverside Avenue
Paso Robles, CA 93446
(805) 238-0634
www.jbdewar.com
2.2 miles from fairgrounds

Suburban Propane
3455 Theatre Drive
Paso Robles, CA
(805) 238-1622
www.suburbanpropane.com
5.6 miles from fairgrounds

Delta Liquid Energy Propane
1960 Ramada Drive, Building A
Paso Robles, CA
(805) 239-0616
www.deltaliquidenergy.com
3.7 miles from fairgrounds

OUR PRINT SERVICE PARTNERS

Casey Printing
(831) 385-3222
www.caseyprinting.com

Poor Richards Press
(805) 543-6844
www.prpco.com

REFUSE AND RECYCLING

City Dump
Mon-Sat 8:00 am – 3:00 pm
900 Highway 46 E
Paso Robles, CA
(805) 238-2028
9.2 miles from fairgrounds

Recycling
*Bottle and can redemption available
inside Albertsons*
Mon-Sun 6:00 am – 11:00 pm
189 Niblick Road
Paso Robles, CA
2.0 miles from fairgrounds

MAIL & SHIPPING SERVICES

Post Office
Mon-Fri 8:30 am – 5:00 pm
Sat 9:00 am – 2:00 pm
800 6th Street
Paso Robles, CA
2.0 miles from fairgrounds

NCI Affiliates
US Post Office Contract Unit
Mon-Fri 8:30 am – 4:15 pm
496 Linne Road
Paso Robles, CA
(805) 239-5467
3.5 miles from fairgrounds

The UPS Store
Mon-Fri 8:00 am – 6:30 pm
Sat 8:00 am – 3:00 pm
179 Niblick Road
Paso Robles, CA
(805) 237-8727
2.1 miles from fairgrounds

The UPS Store
Mon-Fri 8:00 am – 6:30 pm
Sat 8:00 am – 4:00 pm
2425 Golden Hill Road #106
Paso Robles, CA
(805) 237-7302
2.2 miles from fairgrounds

Anything Goes
Mon-Fri 9:30 am – 5:00 pm
Sat 10:00 am – 1:00 pm
811 Spring Street
Paso Robles, CA
(805) 239-1118
1.3 miles from fairgrounds

Alliance Square (Outside)
There are FedEx/UPS and other
drop-box locations
935 Riverside Ave
Paso Robles, CA
1.0 miles from fairgrounds